

**SHEDDING LIGHT, PROVIDING  
COMMUNITY, AND UPLIFTING  
LIVES.**

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[www.thisisjaneproject.org](http://www.thisisjaneproject.org)



# WHO WE ARE

## WE ARE JANES

a trauma-informed community of women and non-binary people who utilize cannabis as medicine.

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**JANE:** /jan/

noun

a woman or non-binary person who  
has experienced trauma in their life  
who utilizes cannabis as medicine

# VISION & MISSION



## VISION

We envision a world where women and non-binary survivors experience themselves as powerful beings. We relentlessly pursue this by eliminating barriers to healing, nurturing supportive communities, and delivering trauma-informed programming.



## MISSION

We shed light, build community, and uplift the lives of women and non-binary trauma survivors.



## PILLARS

Community  
Storytelling  
Advocacy



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# WHERE TIJP BEGAN

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This is Jane Project began in 2019 as a photo-activism campaign to destigmatize conversations around trauma, healing, and medicating with cannabis. After photographing more than 50 women and non-binary trauma survivors, we realized that TIJP needed to be more than media and thus, This is Jane Project 501c3 was born. Now, we offer robust trauma-informed programming to support our growing community of Janes while continuing to document stories of hope and healing from trauma.

# WHERE ARE WE NOW

We have come a long way since 2019. Now, as a federally recognized 501c3, we offer robust trauma-informed programming such as virtual and in-person healing-centered events and access to low-to-no-cost medicinal cannabis and other legal psychedelics. And we are just getting started!

Having served roughly 2.8k Janes, we have made a significant impact on the lives of survivors. However, we have merely touched the tip of the iceberg. For us to keep up with our 65% growth rate, we need additional funding, staff, and product to continue helping Jane heal.



# THE IMPACT

together we are helping jane heal.

Since the beginning of This is Jane Project

**140**

Events hosted

**4.5K**

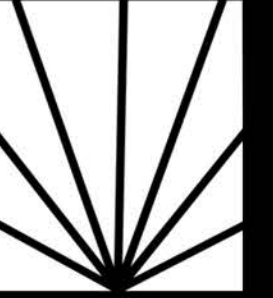
Janes served

**150K+**

Units donated



# THE WORK



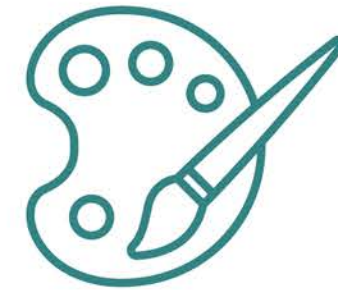
## **SURVIVORS WITHOUT ACCESS**

Dedicated to expanding access for underserved communities, Survivors Without Access (SWA), provides education and facilitates access to discounted physician's recommendations, donated medical cannabis, and other legal psychedelics.



## **HEALING HAPPY HOUR**

Healing Happy Hour (HHH) is a monthly, virtual, free event that brings Janes together to explore a wide spectrum of trauma-informed healing modalities and share stories about their healing with these modalities.



## **HEARTS HEALING ARTS**

HEARTs (Healing Arts) are quarterly, virtual, free, artist-led community events using creative mediums like drawing, painting, and coloring with a group-led discussion on a healing topic. HEARTs seeks to provide women and non-binary trauma survivors with artistic healing tools for their toolkits.



THIS IS JANE PROJECT

**LOS ANGELES  
COMPASSION EVENT  
FOR SURVIVORS**

SERVING WOMEN & NON-BINARY PEOPLE

ReCompass kindness  
GORILLA RX

**JULY 13TH @ 11 AM**  
Registration Required  
RSVP in bio

HOSTED BY: TIJP and Gorilla RX  
PARTNERS: ReCompass, Club Kindness

THIS IS JANE PROJECT

**DENVER  
COMPASSION EVENT  
FOR SURVIVORS**

SERVING WOMEN & NON-BINARY PEOPLE

**JUNE 9TH FROM 12-4PM**  
Registration Required  
Sign up in bio

Hosted by  
Potco Dispensary

WYLD GALYNA PAX VERITAS

THIS IS JANE PROJECT

**COMPASSIONATE  
PICK UP & SESH  
CHICAGO**

FOR WOMEN & NON-BINARY PEOPLE

**JULY 20TH @ 11 AM - 2PM**  
REGISTRATION REQUIRED  
RSVP in Bio

rooted in good

THIS IS JANE PROJECT

**COMPASSIONATE  
PICK UP  
NEW JERSEY**

FOR WOMEN & NON-BINARY PEOPLE

**MAR 2ND @ 11 AM - 2 PM**  
REGISTRATION REQUIRED  
RSVP in Bio

BAKED BY THE RIVER

# HELPING JANES HEAL - SWA

SWA Los Angeles | Denver | Chicago | Lambertville | Cleveland

Dedicated to expanding access for underserved communities, Survivors Without Access (SWA), provides education and facilitates access to discounted physician's recommendations, donated medical cannabis, and other legal psychedelics.

## SPONSORSHIP OPPORTUNITIES

- \$10,000 = 6 events - TIJP co-branded bags
- \$5,000 = 6 Events - Education Activity (before or after pickup)
- \$1,000 = 1 SWA event - Banner/Logo - Give-away
- Dispensary Partnership
- Product Donations for 50-100 Janes per event

*"Having access to medicine has changed my life. thank you, This is Jane Project."*

**JANE, 37  
LOS ANGELES**



*"I so appreciate the pickup event. Thanks for all y'all do! It is a lifesaver."*

**JANE, 42  
DENVER**

THIS IS JANE PROJECT.

**PLANT MEDICINE AND AGING**

Hosted by: Patricia Patton

**AUGUST 28TH, 2024 • 4 PM PT**

FREE | Registration Required  
Consumption Encouraged  
Info in bio | Virtual

powered by:    

THIS IS JANE PROJECT.

**PLANT MEDICINE & MENTAL HEALTH**

Hosted by: Elizabeth & Sherri Mack, RN's

**MAY 22ND, 2024 • 4 PM PT**

FREE | Registration Required  
Consumption Encouraged  
Info in bio | Virtual

powered by:    

THIS IS JANE PROJECT.

**HEALING BREATH  
A TRAUMA-INFORMED JOURNEY**

Hosted by: Collette Elosa

**JULY 24TH, 2024 • 4 PM PT**

FREE | Registration Required  
Consumption Encouraged  
Info in bio | Virtual

powered by:    

# HELPING JANES HEAL - HHH

Healing Happy Hour (HHH) is a monthly, virtual, free event that brings Janes together to explore a wide spectrum of trauma-informed healing modalities and share stories about their healing with these modalities. Because there is no one type of trauma, there is no one-size-fits-all path toward healing.

## SPONSORSHIP OPPORTUNITIES

- \$10,000 = Year Virtual Program Support (12 events)
- \$1,000 = Back end Production Cost (Zoom + Hardware)
- \$200 = Facilitator (Per Event)
- \$75 - \$150 = Emotional Support Life Coach (Per Event)
- \$50 - \$100 = Raffle/Prize (Per event)
- Production Manager (Part Time- Full Time)

**"What an opportunity the Healing Circles provide for a genuine exchange of empathy. It was for me indeed an entry point to both address unrecognized trauma and to see what healing feels like."**

**JANE, 65  
NEW JERSEY**

**"It was the most transformational experience I have had so far that connected me with like-minded and supportive women. Forever grateful for this space and the people in it"**

**JANE, 40  
VIRTUAL**



THIS IS JANE PROJECT.

**HEALING WITH PRIDE:  
A HEALING-CENTERED  
ART EXPERIENCE**

Hosted by Artist: Priscilla Lira

**JUNE 19TH @ 4:00 PM**

Sponsored by:  **FREE | Registration Required  
Consumption Encouraged  
Info in bio | Virtual**



THIS IS JANE PROJECT.

**OUTSIDE THE LINES:  
A HEALING-CENTERED  
ART EXPERIENCE**

Hosted by artist: Anah, owner of AGEVco

**MARCH 20 @ 4:20 PM**

Sponsored by:  **FREE | Registration Required  
Consumption Encouraged  
Info in bio | Virtual**



THIS IS JANE PROJECT.

**A HEALING CENTERED  
ART EXPERIENCE**

Hosted by artist: Anah, owner of AGEVco

**JULY 31 @ 4:20 PM**

Sponsored by:  **FREE | Registration Required  
Consumption Encouraged  
Info in bio | Virtual**

# HELPING JANES HEAL - HEARTS

HEARTs (Healing Arts) are quarterly, virtual, free, artist-led community events using creative mediums like drawing, painting, and coloring with a group-led discussion on a healing topic. HEARTs seeks to provide women and non-binary trauma survivors with artistic healing tools for their toolkits.

## SPONSORSHIP OPPORTUNITIES

- \$7,500 = Year Virtual Program Support (4 events)
- \$1,000 = Back end Production Cost (Zoom + Hardware)
- \$250 = Art Facilitator (Per Event)
- \$400 - \$1600 = Art Supplies (Single to Year)
- \$300 - \$1200 = Shipping /Postage
- Art Life Coach (Part Time- Full Time)

"Thank you very much. I appreciate having this time, and I feel it helped get rid of some anxiety that I was feeling"

JANE, 32  
CALIFORNIA



It gives me an avenue to express what's inside that I can't always access

JANE, 45  
NEW JERSEY



# HELPING JANES HEAL - DAY OF HEALING

Day of Healings are in-person trauma informed healing focused events organized to provide a nurturing space for 30-60 Janes, where they can learn about powerful practice or specific healing modality for improving their mental well-being, while incorporating consumption friendly, TIJP photo activism activity, and community storytelling with the event.

## SPONSORSHIP OPPORTUNITIES

- \$10,000 = Year Program Support (6 events)
- \$1,600 = 1 Event (Including Space)
- \$250 = Facilitator (Per Event)
- \$250= Water & Snacks for 3-60 Janes
- \$500 = For Photographer
- \$1500 = LiveStream the event

**“What an opportunity the Healing Circles provide for a genuine exchange of empathy. It was for me indeed an entry point to both address unrecognized trauma and to see what healing feels like.”**

**JANE, 65  
NEW JERSEY**

**“What an incredibly special space to share with other women. It’s safe to say that all of our lives changed for the better because of it. Thank you  
This is Jane Project”**

**JANE, 34  
LOS ANGELES**



# HELP JANE HEAL

Elevate your company's business strategy  
by supporting This is Jane Project®

**Contact:**

[hello@thisisjaneproject.org](mailto:hello@thisisjaneproject.org)



# PHOTO GALLERY

## HEALING IN ACTION

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