

# ANNUAL REPORT 2024





# EXECUTIVE DIRECTOR STATEMENT

With over 500 new Janes across 6 cities finding community, connection, and access to medicine and modalities for healing, 2024 was all about expansion, education and resilience for TIJP.

While some may not fully grasp the depth and breadth of This is Jane Project's work, those we serve—and our allies—do. They understand the importance of reliable, survivor-centered programming like our monthly Healing Happy Hours and quarterly HEARTs Healing Arts events. They recognize the therapeutic benefits of cannabis, the barriers to safe and affordable access for those who need it most, and the critical role of programs like Survivors Without Access (SWA) in addressing these challenges.

As we look ahead to 2025, I must first recognize the contributions of those aligned with our mission to shed light, build community, and uplift the lives of women and non-binary trauma survivors. To all those who supported this transformative work: thank you.

Without partnerships with Wana Brands Foundation, Rooted in Good, PAX, EventHi, Blunt Brunch, MJ BizCon, GRRRL Music, Leafwell, Canna Content, Nancy Chains, Club Kindness, PotCo, Canna Cabana Bus, Native Roots, Gorilla Rx Wellness, ReCompass, and Baked by the River, none of the work I am honored to report on this year would have been possible.

The impact made by TIJP is also due to the relentless efforts of our staff, volunteers, and Board members. Your selfless contributions are part of what makes TIJP unique. As an organization run by and for trauma survivors, we embrace the messiness of healing because we know there is magic in shared vision and commitment. Thank you for being part of that magic.

Through partnerships with organizations like The Social Impact Center, 1937 Foundation, Illinois Women in Cannabis, & The Blue Bench, we co-hosted community-building events that fostered healing through education, advocacy, and storytelling.

To the brands who donated regulated products to support SWA in 2024, thank you. Galyna, marQah, Veritas, PAX, Ember Valley, Stone Road, Grön, Garden Greens, Verano, Lowell Farms, Sonoma Hill Farms, Blackbird, DADiRRi, Kikoko, Wyld, Sulo, Kiva, Emerald Bay Extracts, Swami Select, Dear Cannabis, and Equity Trade Network. Together, we donated over 50k units combined—directly helping Janes heal.

Finally, to acknowledge media outlets who amplified our message this year: NJ.com, Beard Bros., Cannabis Now Magazine and the CannaQueerious Podcast. Your coverage has been instrumental in raising awareness about our often misunderstood mission.

In closing— to speak truth to the messiness mentioned above. 2024 was also a year of resilience despite obstacles for TIJP. Learning we were not compliant with the Attorney General's office in our home state of California in Q3 forced us to pause all operations in CA, impacting the lives of Los Angeles Janes w/ the loss of access via LA SWA. We continue to work diligently to bring this necessary program back to California.

For too long society has swept experiences of women—and non-binary people— to the margins. We, too, experience trauma at alarming and disproportionate rates yet little is discussed about the efficacy of cannabis in treating everyday symptoms of PTSD for non-veterans. TIJP is having that discussion. Join us in elevating the message of TIJP- that no Jane, regardless of socioeconomic status, location, age, gender presentation, ethnicity, or religious beliefs, need go without access to proven medicine and modalities often referred to as “non-traditional”. As we look ahead to 2025, I invite you to join us in this transformative work. Whether as a Jane, or as an ally— the revolution is trauma-informed.

IN HEALING,

*Shannon DeGroot*

# 2024 SWA IMPACT



48

Janes have received their MMJ physician recommendation

18 EVENTS

TIJP hosted SWA Events  
California  
Colorado  
Illinois  
New Jersey



1218

Janes have received compassion bags for 2024

50K UNITS

TIJP has facilitated the donation of over 50k units of medicinal cannabis

**As one of only a handful of nonprofits dedicated to compassionate care in California, Colorado, Illinois, and New Jersey, This is Jane Project is honored to support women and non-binary trauma survivors using cannabis to confront, manage, and heal trauma.**

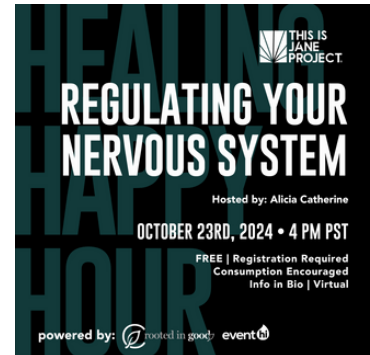
# 2024 HEALING HAPPY HOUR- IMPACT

Thanks to Eventhi's program sponsorship, This is Jane Project continued a virtual open-consumption event series that prioritizes healing and fosters a sense of community for Janes.

Some of the Topics 2024 explored:

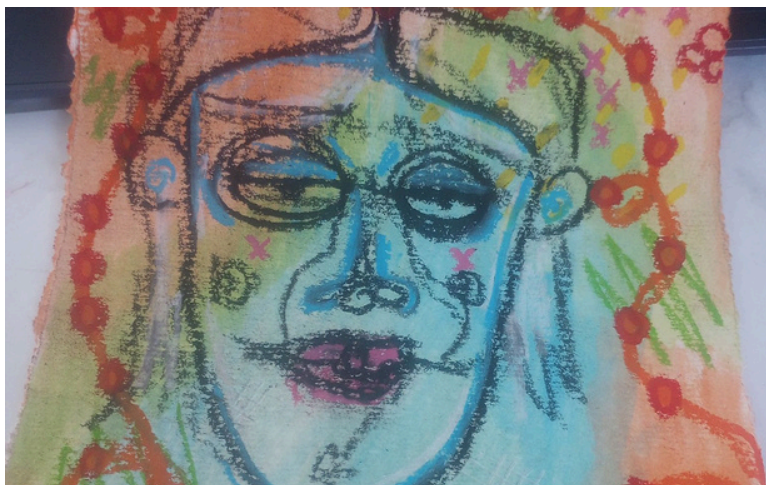
- “Elevated Qi-Gong Awakening”
- “Cannabis and Aging.”
- “Regulating Your Nervous System and beyond”
- “Embracing Grief in Community”

**400** Janes from across the country have signed up to join our monthly **FREE Healing Happy Hours**.



Please join us for these **FREE** Virtual events on the 4th Wednesday of each month.

# 2022 HEARTS HEALING ARTS IMPACT



In collaboration with artists and survivors, TIJP hosted 3 no-cost, trauma-informed healing art hours to uplift, provide community, and support women and non-binary survivors looking to express themselves through a guided healing art experience.



Janes who register to attend a HEARTS Healing Arts event, receive a kit with all materials needed to participate in these virtual events.



99

Janes registered to use this program as part of their healing in 2024

**While there are many art therapy programs out there coupled with a variety of puff & paint events, This is Jane Project aims to provide a hybrid event to facilitate a trauma-informed event approach for Janes.**

# A LOOK AHEAD...

There are Janes across the country that lack access to healing alternatives and our wish for 2025 is that we continue to expand into new markets to bring our trauma-informed programming to more Janes. How do we want to achieve that? Through collaborative sponsorships and partnerships with like-minded organizations. With much-needed sponsorship dollars, we can serve more Janes who are confronting, managing, and healing from trauma. We have merely scratched the surface of what we can accomplish together. Join us in this fight, and help us [Help Jane Heal](#) with a tax-deductible donation today!



Los Angeles - Survivors without Access Event